

# Colin O'Keefe

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## About

Journalism, as much as any career field, is in a state of rapid change. There is no knowing where journalism will be in the coming years with more and more publications moving online. I have the necessary expertise to work both in and outside this changing profession. I have worked extensively with new forms of media and marketing as well as practiced traditional forms of journalism.

I am looking for a position where I can put these skills to work and be part of the important transition in the way people receive information, whether it's news, marketing or other essential materials.



## Experience

### **PUBLISHER AND MANAGER; THE GRIZZOULIAN, [HTTP://WWW.GRIZZOULIAN.COM](http://www.grizzoulian.com), MARCH 2006-PRESENT**

Provide commentary and analysis on this University of Montana sports blog. Average at least one entry per day based on articles found using RSS-aggregation and self-generated content. Have experience publishing live blogs and producing podcasts.

### **PROJECT MANAGEMENT, EDITORIAL MANAGER, CLIENT SERVICES, ACCOUNTS RECEIVABLE, PUBLIC RELATIONS AND ADMINISTRATIVE SUPPORT; LEXBLOG, INC. SEATTLE, WA MAY 2006-PRESENT**

Coordinated and delivered support and training for marketing personnel, lawyers and other professional service people employed by clients of LexBlog.

## Education

### **UNIVERSITY OF MONTANA 2005-PRESENT**

Missoula, MT

GPA: 3.45

Course work in hi-tech marketing, entertainment management, mass media, audio and video production, business administration, economics, reporting, editing and basic page design. Admitted to journalism school one year early, as a freshman. Started work in professional journalism program in fall of 2006.

### **BAINBRIDGE HIGH SCHOOL 2001-2005**

Bainbridge Island, WA

GPA: 3.217

ACT Score: 27

Earned 20 Advance Placement credits in Biology, English Composition and English Literature.

## Skills

- Blogging
- Podcasting
- Twitter
- RSS
- Basic page design
- Audio editing using Audacity
- Video editing
- Microsoft Office
- Experience in planning and coordinating events
- Project management
- Basecamp
- Wikis
- Salesforce